

Touché

LIGHTING CONTROL



Sweetwater Case Study

The Challenge:

Sweetwater Sound in Fort Wayne, Indiana, is the No. 1 online retailer of pro-audio gear and music equipment in the country, all housed in a 320,000-square-foot premises that includes a distribution center, multiple training and conference rooms, a performance theater, an arcade, a dining area, a cafe, a workout facility, a music academy, a concert stage, hundreds of offices, and thousands of feet of cubicle space. The company needed an innovative and adaptable lighting control solution to manage the multiple commercial applications.

The Solution:

The modularity of Touché's light controls solution dramatically simplifies the installation process, reduces the operating costs, and provides a solid foundation for expansion. When it comes to new building additions, of which Sweetwater has undergone several, this modularity means lower front-end costs and minimal impact on the operations of areas currently under control by the system.



Touché has replaced multi-button switches and engraved plates with touch-screen wall stations that fit perfectly into standard wall-switch spaces. These wall stations allow the user to configure and re-configure the number of buttons and the labels for each button whenever necessary. In fact, the entire system can be easily and intuitively programmed by the end user. This allows users to set light levels, lighting configurations, and a wide range of scene options — simply.

The Result:

Sweetwater's need for a complex lighting solution, which included the need for redundancy and sophisticated control logic, was solved with the simple yet feature-rich brilliancy of Touché's solution. Sweetwater Founder Chuck Surack had this to say about the project: "We are extremely pleased and impressed with how easy it is to use and adjust our lighting controls based on needs that can change daily or even hourly. The entire process of getting the solution in place was smooth and seamless. And, as a company that places extreme emphasis on taking care of our own customers, we love Touché's responsiveness and commitment to making sure we are always 100% satisfied."

By the Numbers:

1,026	quantity of controlled loads
403	number of auto-calibrating sensors
90	number of touchscreen wall stations
12	number of in-wall touchscreen computers
10	number of different applications controlled - from private offices to a retail store
0	DIP switches or dials to adjust on system devices (completely software configurable)