

# Touché

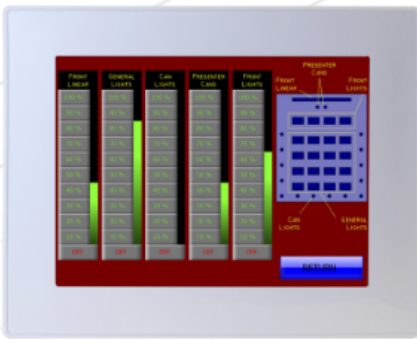
## LIGHTING CONTROL



## Georgia World Congress Center Case Study

### The Challenge:

Enclosing 3.9 million square feet in exhibition space and hosting more than a million visitors each year, the Georgia World Congress Center (GWCC) in Atlanta is the third-largest convention center in the United States. Another large lighting control company was originally brought in to provide a solution for a series of new conference rooms. Unfortunately, after installation, GWCC management found that this company's solution was unable to perform the conditional logic that had been promised and the facility required. When partitioned rooms were opened up and grouped together, the controls were unable to adapt and change their interface to provide a coordinated set of switches throughout the larger spaces. With a potential disaster on their hands, GWCC management asked the other company to take back their equipment and reached out to Touché Controls to solve their problem.



### The Solution:

Because of their flexible and configurable software-based approach to lighting controls, the Touché Controls team was able to design a simple-to-use touch-screen interface that allowed end users of the system to group conference rooms together by color codes. Once grouped, the Touché software instantly updated the touch screen wall stations throughout the conference room spaces to match the preferred button configurations for the room setup. After first displaying how this simple, adaptable solution could easily handle the flexible room configurations in some of their smaller spaces, the Touché solution is now being added to all 76 of their renovated conference rooms — with even more control coverage coming as they move into the next phases of their expansion and renovation.

### The Result:

After the failure of their first lighting control system from another manufacturer, GWCC management thought that there might be no way for them to achieve the functionality they needed. But after working with Touché Controls they realized that our expertise in creating intuitive, simple-to-use solutions extends to even the most complex lighting control needs and spaces.

### By the Numbers:

380	quantity of controlled loads
76	quantity of partitionable spaces
76	quantity of touchscreen wall stations
12	quantity of touchscreen computers
0	DIP switches or dials to adjust on system devices